

**ISRC Advertising Policy - As Posted on the Website at [www.in-isrc.org](http://www.in-isrc.org)**

Ads will be posted on the web site for a period of 30 days or at 30 day intervals. It is our current policy not to cancel ads, so notify the ISRC with problems or concerns. Please write and submit your own ads for employment; The ISRC Publications and PR Volunteers will assist when possible if requested.

Please submit your company name, name of contact person, member number (if applicable), the text of your ad, any associated logo (jpg) and payment to the address below. This relates to General Ads or Employment ads, and these will be posted for a monthly time period at the following rates.

General ads are expected to be corporate logos or other product specific or general product informative pictures in high resolution jpeg or jpg format.

Remember that one key to the low cost of current ad pricing is that our AARC International Congress convenes here in Indianapolis in 2017 and we will be in the spotlight as the hosting RT society.

Sponsors, take advantage of the lowest pricing available.

Company Name : \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ / \_\_\_\_\_

Contact email: \_\_\_\_\_

ISRC Promoter: \_\_\_\_\_

Please submit the highest resolution Jpg, Jpeg, file to the webmaster Doug Sparks at [dsparks@in-isrc.org](mailto:dsparks@in-isrc.org) after payment to our President Elect or Past President (see below)

Pricing (select what applies - pay the ISRC according to ISRC Invoice after completing this order form)  
Make check payable to ISRC. Contact [ssteele@in-isrc.org](mailto:ssteele@in-isrc.org) for credit card payment details by PayPal.

**Quarter Page vs. Half Page vs. Full page ad segment -Pulmonary Press (PP) or Website or BOTH!**

**Pulmonary Press –Qtr. Page ad segment - \$25/Issue (PP- with 4 issues max/yr.)**

- Order Pulmonary Press 1 issue - (\$25), or
- 1<sup>st</sup> +2<sup>nd</sup> Pulmonary Press issue -(\$50), or
- 1<sup>st</sup> +2<sup>nd</sup> +3<sup>rd</sup> Pulmonary Press issue - (\$75), or
- All 4 Pulmonary Press issues -(\$100)

**Website -Qtr. page Website banner are \$25/month and you can order 3 ways**

- 1 mon. (\$25), or
- 1 Qtr. Which is 4 months (\$75), or
- 1 yr. which is 12 months (\$300)

**Pulmonary Press -Half Page Ads segments- \$50/Issue (PP- with 4 issues max/yr.)**

- Order Pulmonary Press Issue 1 for (\$50), or
- Order Pulmonary Press Issues 1+2 for (\$100), or
- Order Pulmonary Press Issues 1+2+3 for (\$150), or
- Order Pulmonary Press Issues - All 4 issues for (\$200)

**Website-Half page ads are \$50/mon. and you can order 3 ways**

- 1 month for (\$50), or
- 1 Qtr.(4 months) for (\$150), or
- 1 yr. for (\$600)

**Pulmonary Press-Full Page Ad segments - \$100/Issue (PP- with 4 issues max/yr.)**

- Order Pulmonary Press Issue 1 for (\$100), or
- Order Pulmonary Press Issue 1+2 for (\$200), or
- Order Pulmonary Press Issue 1+2+3 for (\$300), or
- Order Pulmonary Press Issue - All 4 issues for (\$400)

**Website-Full page Ad segments- \$100/mon. and you can order 3 ways**

- 1 mon. for (\$100), or
- 1 Qtr. for (\$300), or
- 1 yr. for (\$1200)

**Web & PP advertising for 1 single General Ad or 1 single Job Ad for Website & All PP issues /yr.**

- Qtr. pg. for (\$400), or
- Half pg. for (\$800), or
- Full pg. for (\$1600)

Questions – contact Jeff Scott at [jscott@in-isrc.org](mailto:jscott@in-isrc.org) or Pulmonary Press - [jmurphy@in-isrc.org](mailto:jmurphy@in-isrc.org)  
For information on invoices –Jeff Scott & John Murphy; Checks payable to the ISRC

Forward this completed Order form to John Murphy, or Jeff Scott for Invoice formulation.  
Please process emailed Invoice for check request (or payment processing) ASAP so we may begin ad.  
Remember credit card payments can occur with instructions for using PayPal. Email [ssteele@in-isrc.org](mailto:ssteele@in-isrc.org)

Mail payment/check to:

Indiana Society for Respiratory Care  
c/o: President Elect or Past President  
PO Box 50987  
Indianapolis, IN 46250-0987